

WRTP | BIG STEP

FOR IMMEDIATE RELEASE:

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FOR MORE INFORMATION:

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WRTP | BIG STEP Celebrates National Apprenticeship Week with Career Exploration Fair and Governor's Announcement

MADISON, WI (November 13, 2023) — In celebration of National Apprenticeship Week (November 13 – 19), WRTP | BIG STEP, a workforce intermediary, has partnered with the Building Trades Council to host an Apprenticeship Career Exploration Fair and a special announcement from the Governor on Tuesday, November 14, 2023, from 9 AM to 3 PM at The Tributary Hub, located at 2102 E Springs Drive in Madison, WI.

The Apprenticeship Career Exploration Fair introduces industry partners to high school students as well as adults who are interested in pursuing a career in the trades. Partners include Labor Unions in the Plumbing, Electrical, Construction, and Manufacturing trades, Higher Education Institutions and Community Organizations for all-around career success. The event will showcase apprenticeships and other routes to family-sustaining careers in the union construction building trades.

Governor Tony Evers, Department of Workforce Development Secretary Amy Pechacek, and Department of Workforce Development Director of the Bureau of Apprenticeship David Polk and other guests are scheduled to speak at the event at 12:30 PM and make an announcement regarding apprenticeship in Wisconsin.

Last year WRTP | BIG STEP welcomed more than 400 students and interested parties from the surrounding area to the event. WRTP | BIG STEP is thrilled to be partnering with the Building Trades Council to bring awareness to the substantial opportunities awaiting those in the union construction building trades.

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Isaias Cisneros, a BIG STEP graduate, said, “WRTP | BIG STEP helped give me a clear understanding of what the trades are and gave me the opportunity to learn, discover and experience a handful of them. In return, I was able to find the trade best suited for me.”

“We’re proud to bring this event to Madison and the surrounding area as a way to open the doors and welcome people into a fulfilling job in the trades,” says Lindsay Blumer, President & CEO of WRTP | BIG STEP.

Event Details:

- Name: Apprenticeship Career Exploration Fair
- Date: Tuesday, November 14, 2023
- Time: 9 AM – 3PM
- **Governor Tony Evers remarks: 12:30 PM**
- Location: The Tributary Hub (2102 E Springs Dr; Madison, WI)
- **Event is OPEN TO THE MEDIA**
- Website: <https://wrtp.org>

About WRTP | BIG STEP

WRTP | BIG STEP is a 501(c)3 nonprofit workforce intermediary dedicated to connecting people to family-sustaining jobs. Our mission is to enhance the ability of public and private sector organizations to recruit, develop, and retain a more diverse, qualified workforce in construction, manufacturing, and emerging sectors of the regional economy.